

Our Privacy, Security & Disclosures Statement

Effective Date: March 25, 2016

- About Privacy Policy

We understand your concerns about safety and security and want to assure you that we make every effort to safeguard your privacy when you make donations through our giving system. Our mission is to help you support any charity, anywhere online – in a convenient and secure manner.

The information below spells out the privacy and security practices of Little Star Foundation., a Colorado/Florida corporation (“Little Star Foundation”, “us”, “our” or “we”). This Privacy Policy describes the types of information Little Star Foundation may collect from you or that you may provide when you visit the website or mobile site at www.littlestar.org (including sub-domains, web pages within this site or any equivalent mirror, replacement, substitute, or backup website), or any website, mobile site or application that links to this Privacy Policy, accessed via any device, or access any of the services we provide (collectively, the “Websites”). If you have any questions about this Privacy Policy, please do not hesitate to contact us.

This Privacy Policy is organized into three sections: (1) “General Provisions,” which apply to everyone using or visiting the Websites; (2) “Special Privacy & Security Provisions for Donors,” which apply only to users who make donations through our Websites; and (3) “Special Privacy & Security Provisions for Nonprofits, Customers, and Potential Customers,” which apply specifically to nonprofits who use or consider using our services.

General Provisions

Security

Little Star Foundation uses industry-leading technology to protect against the loss, misuse and unauthorized alteration of the information under our control. Little Star Foundation helps to protect your information by working with partners that provide a secure and safe environment for credit card donations. All information is stored in a secure database. Please remember that the safety and security of your information also depends on you. Where we have given you (or you have chosen) a logon ID or password to access certain services or areas of the Websites, you are responsible for keeping this ID and/or password confidential. We ask that you not share such information with anyone or allow anyone to sign-in using your credentials.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal or sensitive information transmitted to us. Any transmission of

personal or sensitive information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we put in place for your protection.

What information do we collect?

As discussed in greater detail below, we collect two types of information: personal information you submit to us voluntarily and information we collect automatically when you use our Websites or services. “Personal information” is data that can be used to uniquely identify or contact a single person. Personal information we collect may include your name, phone number, mailing address, e-mail address and payment information, such as credit card number and expiration date. When you submit payment information to us via the Website, you consent to providing your payment information to us and to our service provider processing the donation to the extent required to provide our services to you. When we collect payment information directly from you, we transmit this payment information directly to our service provider. For one-time donations, we store the final four digits of the card number and the expiration date. For recurring donations, we do not store the card number or expiration date. Like most website administrators, we use log files that record information such as Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and page navigation. We gather this information to track website visitor movement in the aggregate, and to gather broad demographic information for aggregate use. Our goal in gathering this information is to learn how our customers and the public are using our service. IP addresses that are recorded by our log files are not linked to personally identifiable information.

Links and Third Party Websites

The Websites contain links to other sites and in certain circumstances, we use third parties to provide you with certain services as discussed in greater detail in our [Rules](#) (which governs the Sweepstakes and [Rules](#) (which govern use by donors, visitors of the Websites. Please be aware that Little Star Foundation is not responsible for the privacy practices of such other sites or companies. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This Privacy Policy applies solely to information collected by our Websites.

Cookies

Please see the Special Provisions below for more information on the cookies we use if you are a donor or a nonprofit customer or potential customer.

For all Website users, as you navigate through and interact with our Websites, we may automatically collect certain information about your equipment, browsing actions and patterns, including details of your visits to our Websites, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Websites; information about your computer and internet connection, including your IP address, operating system and browser type; and other information obtained through third party analytics tools, such as Google Analytics.

- Little Star Foundation uses Google Analytics, a web analytics service provided by Google Inc. (“Google”). Google Analytics uses “cookies”, text files that are stored

on your computer, to analyze your use of the Websites. The information generated by the cookie about your use of the Websites (including your shortened IP address) is transmitted to a Google server in the U.S. and stored there. Google will use this information to evaluate your use of the Websites, compile reports on website activity for website operators, and to provide other services related to the Websites and internet use. Google may also transfer this information to third parties if required by law, or where third parties process these data on behalf of Google. For more information about Google Analytics, or to opt out of Google Analytics, please go to the [Google Analytics Opt Out Settings page](#).

- We use cookies in order to bring you more relevant messaging with Google Display and Search Advertising (e.g., Remarketing or Google Display Network Impression Reporting).
- We use third-party vendors, including Google, in order to show ads on sites across the Internet.
- Little Star Foundation along with third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as the DoubleClick cookie) together to inform, optimize, and serve ads based on past visits to our Websites and to report how ad impressions, other uses of ad services, and interactions with these ad impressions and ad services are related to visits to the Websites.
- We use data from Google Analytics Demographics, Interest Reporting, and third-party audience data to help us understand how people find and use our Websites.
- Visitors can opt-out of Google Analytics for Display Advertising, customize Google Display Network ads using [Google's Ads Settings page](#).
- Cookies do not allow the Websites to access personal information that you haven't already provided.
- Little Star Foundation may use third party analytics services like Crazy Egg's Analysis Service or FullStory, which provide us with a clearer picture of how you use the Websites, such as where you click on the Websites, non-sensitive text entered into the Websites, and mouse movements. You can visit Crazy Egg's privacy policy at: <https://www.crazyegg.com/privacy> and their opt-out feature on [Crazy Egg's Opt Out Settings page](#). You can read FullStory's privacy policy here: <https://fullstory.com/legal/privacy>. Please contact us if you wish to opt out of our use of FullStory with respect to your use of the Websites.

Do Not Track Requests; Third Party Tracking

Little Star Foundation does not currently take actions to respond to Do Not Track signals sent by your web browser because a uniform technological standard has not yet been developed. We continue to review new technologies and may adopt a standard once one is created. Third parties, other than our vendors (such as our website analytics provider), do not have authorization from us to track which websites you visited prior to and after visiting the Websites. That said, we cannot control third party

tracking and there may be some third party tracking that occurs without our knowledge or consent.

How We Use Your Information

If you make donations through Little Star Foundation or are a nonprofit, customer, or potential customer, our use of your data will be described in the Special Provisions below. In addition to such uses, we may use the information we collect in accordance with this Privacy Policy for the following purposes:

- To provide the services that you request and to communicate with you regarding such services;
- To respond to your inquiries and to contact you about changes to the Websites;
- To send you notices or our e-Newsletter (if you have signed up to receive it);
- To provide and maintain the Websites, help diagnose problems with the Websites, and to administer and audit usage of the Websites;
- For statistical analysis and internal business purposes such as identifying fundraising trends.
- For any other purposes disclosed at the time the information is collected or to which you consent; and
- As otherwise specifically described in this Privacy Policy.

Complying With the Legal System

Though Little Star Foundation makes every effort to preserve donor and customer privacy, we may need to disclose personal information when we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order, or legal process served on our organization.

Profiles or Accounts

When you, if a donor, submit your contact information to sign up for a Little Star Foundation Profile, you agree and consent that Little Star Foundation may send you communication relating to our products, events, or recommended charities. When you, if a nonprofit, submit your organization's contact information to sign up for an account with Little Star Foundation, you agree and consent that Little Star Foundation may send your organization communication relating to our products, events, or other business information. Please contact us to opt out of receiving such communication.

Disclosure or Transfer of Data in Connection with Organization Change

We may disclose personal information that we collect or you provide as described in this Privacy Policy to any buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about users of our Websites is among the assets transferred.

In the event that Little Star Foundation is involved in a bankruptcy, merger, acquisition, reorganization, or sale of assets, your information may be sold or transferred as part of that transaction. Our obligations in this Privacy Policy will apply to your information as transferred to the new entity.

Disclosure or Transfer of Data to Third Party Vendors

We may use third parties to help operate and improve our Websites, assist us in providing services to you, or provide tools we embed into our Websites, products, and services. We may share information we have about you with such third parties, solely for their use to provide services to us. Please be aware that such third parties have their own privacy policies, which govern their use of your information. For a full list of such third parties and their privacy policies, please contact us.

Transfer of Information

We are based in the United States of America. Any personal information you provide may be stored and maintained in a secure database in the United States or transferred to a secure database outside the United States. By providing us with your information, you consent to this transfer.

Children Under the Age of 13

We do not knowingly collect personal information from children under 13 or knowingly allow such persons to log in to the Websites unless they have parental consent. If you are under 13, you must have parental consent to use or provide any information on these Websites or on or through any of its features or provide any information about yourself to us, including your name, address, telephone number, e-mail address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information as soon as practicable. If you believe we might have any information from or about a child under 13, without parental consent please contact us.

Accessing, Correcting and Deleting Your Information

If you would like to access, modify, correct, or delete your personal information, please contact us. When you contact us, you may be required to provide us some details to verify your identity in this case. We may not accommodate a request to change or delete information if we believe the change would violate any law or legal requirement, cause the information to be incorrect, or we are unable to verify your identity. In addition, if you have provided your information to the charity or charities you supported through Little Star Foundation in accordance with this Privacy Policy, you may need to contact that charity instead, if the relevant personal information is only accessible by that charity.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of our Websites that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us. Under Section § 1798.83, we currently do not share any personal information with third parties for their direct marketing purposes. In addition, Little Star Foundation may disclose personal information to its affiliate Little Star Foundation's locations in the U.S. recognized by the IRS as exempt from income tax under Internal Revenue Code Section 501(c)(3), which may use this information for all purposes outlined in its own privacy policy.

Changes to the Policy

Little Star Foundation periodically reviews and updates this Privacy Policy. If we decide to change this Privacy Policy, we will post those changes to our Websites so our donors

and customers are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We may also, in our sole discretion, notify you of such changes via our e-Newsletter or email to your email address that we have in our records. By continuing to access or use any of our Websites after those changes become effective, you agree to be bound by the revised Privacy Policy.

Special Privacy & Security Provisions for Donors

Little Star Foundation respects and protects your privacy and will never sell or rent your personal information to other individuals or companies. The information that you provide is used only to complete your donation. With your permission, your name and contact information will be provided to the charity Little Star Foundation. If you do not wish share your name and contact information with the Little Star Foundation you can choose to make your donation anonymously, Little Star Foundation will not share your name or contact information. Little Star Foundation provides a message field to include an optional dedication or anonymous with the donation. Little Star Foundation reserves the right in its sole discretion to remove text from this field before it is provided to the designated charity, for example, if Little Star Foundation deems it inappropriate, offensive, or misrepresentative.

When you create an account with Little Star Foundation you may choose to receive your donation records at tax time and occasional email updates you on Little Star Foundation. If you do not wish to hear from us, simply let us know by contacting us directly.

- Add This Social Sharing: If you use the social sharing features on the Websites to inform a friend about our Websites or services, you will be asked for the friend's name and email address. Little Star Foundation stores this information for the sole purpose of sending a one-time email and will not add your friend to our mailing list.

Special note on employee giving: Little Star Foundation welcomes employee giving solutions for partner companies. When Little Star Foundation is processing donations as part of a specific employee giving campaign on the Websites or a page hosted by Little Star Foundation, we do share some donor information (such as name, email address, donation amount), but not credit card or financial information, with the partner company to confirm that the donation was made by a legitimate employee. In these instances, the partner company has disclosed its relationship to Little Star Foundation through its Intranet, website or employee communications prior to the donation being made.

Special note on corporate partners: Little Star Foundation partners with other organizations and companies to enable giving across the Internet. Please be aware that Little Star Foundation is not responsible for the privacy practices of our partners and any donor information shared through partner sites is subject to that partner's privacy policy. However, when donations are "Powered by Little Star Foundation," the donor information shared with recipient charities is subject to Little Star Foundation's Privacy Policy. Example: [CrowdRise Privacy Policy](#)

How can I confirm what donor information was shared by Little Star Foundation or request corrections?

If you want to confirm information shared with Little Star Foundation or change your personal information, please contact us, and a Support Specialist will be happy to help you.

Complying with Donor Advised Fund Regulations

Donations made to Little Star Foundation are processed directly by the nonprofit. When your donation is processed by Little Star Foundation, as required by the Internal Revenue Service (“IRS”), Littlestar.org has exclusive legal control over the donations. All donations are final and may not be refunded.

Cookies

Little Star Foundation uses “session cookies” while a visitor is making a donation using a DonateNow button. “Cookies” are bits of information that are stored by your browser on your hard drive. We use “session cookies” so that we can properly verify a donor’s identity as they move from one donation page to the next. These session cookies are not linked to personally identifiable information.

Special Privacy & Security Provisions for Nonprofits, Customers, and Potential Customers

You may choose to register to receive additional information or services from us. When you register, we request personal information about you such as your name, email address and/or telephone number, and we may ask for other information to enable us to provide a more relevant, personalized service to you. The information you provide may be stored in our databases. We endeavor to limit our requests for personal information to information we believe is minimally necessary to achieve our stated collection purposes. We may also supplement your profile information with publicly available data, such as zip codes and other demographic information.

We also collect payment information so that we can process one-time and/or recurring fees and to carefully screen organizations for our subscription services to ensure that their programmatic work meets the scope of our vision statement. Applicants fill out an online Application Form, which our customer service staff reviews. We may contact an applicant to verify information. The one-time and recurring fees are processed through a credit card processing company. This company does not retain, share, store or use personally identifiable information for any secondary purposes. Nonprofit customers can log into their password protected “My Account” section to update any personally identifiable information.

Little Star Foundation posts free e-Newsletter that it will send out to nonprofit customers and other interested individuals that includes online fundraising and program and marketing opportunities. Subscribers may choose to unsubscribe at any time and unsubscribe information is located at the bottom of each e-Newsletter. Individuals who donate to Little Star Foundation service are subscribed to this e-Newsletter.

When you download any of our content, we collect your personal and organizational information such as: name, address, email address, phone number, etc. Webinar registration information is collected through an event registration vendor who shares the information with Little Star Foundation, but we do not retain, share, store, or use personally identifiable information for any secondary purposes. Subscribers may choose

to unsubscribe at any time and unsubscribe information is located at the bottom of each e-Newsletter or email communication.

Cookies

For our nonprofit customers, we use “session cookies” and “persistent cookies” in addition to verifying personal information, so that we can provide secure access to account and donor information. These session cookies are not linked to personally identifiable information.